

# SNOWSOUND®

## Acoustic Panels

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## NEWS

*For Immediate Release*

### **Snowsound® USA Introduces Acoustic Panels**

*Award-winning Snowsound acoustic experience*

**CEDIA Show (Booth 1462 – Denver (September 10, 2014))** — Today, 74% of American households have flat panel TVs and multiple speakers. According to the Consumer Electronics Associations’s *U.S. Consumer Sales and Forecast 2009-2014 report*, many consumers are ready to upgrade their current AV systems to “create a more immersive entertainment experience.” Receiving three awards this year for innovation in technology, engineering and design from the consumer segment as well as the architecture and design community, Snowsound USA’s acoustic panel solutions provide an immersive experience when installed in new, existing or upgraded home entertainment spaces.

Unwanted echoes are formed by waves reflected from solid surfaces that have limited absorption, such as stone or wood floors, glass, walls and ceilings. These echoes diminish clarity, intelligibility and enjoyment. Michael Dardashti, Snowsound USA Director of Business Development, explained, “We believe in creating a more comfortable and pleasant acoustic environment. We bridged technology and design to address a common problem – noise pollution.”

While low-end acoustic panel solutions exist today, none can match the quality, high-end sound absorbing performance, aesthetics, design and ease of use that [Snowsound](#) Acoustic Panels provide. Manufactured in Italy and designed by legendary names Michele De Lucchi, Alberto and Francesco

Meda and Lorenzo Palmeri, the *Snowsound* line is simple, direct and flexible. This is the premier solution for addressing acoustic issues in virtually any space. *Snowsound* panels' patented composition of 100% recyclable, variable density polyester significantly optimizes room acoustics by absorbing mid-range and low-range frequencies while still reflecting some of the high-range frequencies such as essential pitches in music for a balanced acoustic environment. *Snowsound* Acoustic Panels undergo strict laboratory quality testing to ensure optimal performance for decreasing sound reverberations and creating a calm acoustical experience no matter the setting; whether it's an open office space, conference room, call center, restaurant, hotel, house of worship, museum gallery, concert hall, classroom, retail shop, movie theater or space in a personal residence.

Surfaces of *Snowsound* Acoustic Panels are covered with durable, high-quality, bonded polyester, forming a single body without breaks. These panels are thin (1.5 inches), light weight (less than 6 lb.), decorative and fire resistant, meeting Class A flame spread and smoke development standards.

Available in three configurations, *Corista* panels (63 in. x 17 in.) are free standing, with an optional steel base. *Mitesco* panels (63 in. x 17 in.) are free standing, hanging or wall-mounted, while art-inspired, quadrilateral-shaped *Flap* panels (23 in. x 19 in.) are smaller wall or ceiling mounted panels that tilt and rotate 360 degrees for optimized sound attenuation. The panels' contoured shape with tapered edges can be configured to complement any room aesthetic or create an elegant designer focal point. The combination of these unique features, ease of use, installation convenience, and application versatility is why architects and interior designers prefer *Snowsound*.

*Corista* is offered in black, while *Mitesco* and *Flap* are available in a variety of colors. Shipping now, prices range from \$225.00 to \$385.00.

### **About Snowsound USA**

*Snowsound* Acoustic Panels received the 2014 CES Innovations Award in the Home Audio/Video Accessories category and 2014 NeoCon awards from *Contract* and *Buildings* magazines. For more information about *Snowsound* Acoustic Panels, please visit the company's Web site at [www.snowsoundusa.com](http://www.snowsoundusa.com) and follow *Snowsound* on Instagram: @SnowsoundUSA.

**Editor's Note:** High-resolution images of the *Snowsound* Acoustic Panels are available by contacting Ron Lien ([LienMarketing@aol.com](mailto:LienMarketing@aol.com)).