

# SNOWSOUND®

Acoustic Panels & Fibers

## NEWS

*For Immediate Release*

### **Soundsound-Fiber™ Launched by Snowsound® USA**

*Award-winning Snowsound acoustic experience*

**NeoCon 2017 (Booth 7-5022) – CHICAGO (June 12, 2017)** — Premier acoustic panel manufacturer [Snowsound](#) announces new patented [Snowsound-Fiber](#) textile products that expand the category, meeting the growing demand for acoustic comfort.

“Snowsound’s new sound-absorbing textiles optimize room acoustics, while offering complementary applications that go beyond existing solutions. These acoustic fabrics will be initially available in 41 texture/color combinations that designers and architects will embrace. You really have to touch these woven textiles to fully appreciate them,” explains Michael Dardashti, Snowsound Executive Vice President for North America. Sold in rolls, Snowsound-Fiber textiles can be used for window shades, curtains, partitions, draperies, upholstery, canopies and a myriad of other applications. Unlike most other textiles, they offer significant sound absorption properties due to completely unique technology.

Snowsound-Fiber textiles come in six different patented microscopic weave geometries, each offering a distinct tactile experience. Made from high-quality 100% polyester fiber, these textiles are all flammability tested, [GREENGUARD Gold](#) certified and 100% recyclable, producing durable, environmentally sustainable solutions. All have been tested for color fastness and abrasion. Five types can be washed – one of these even has bacteriostatic, fused, silver ions which are ideal for healthcare environments.

*Diesis*<sup>™</sup> is a Snowsound-Fiber object – a distinctively shaped drapery – made of 100% polyester with polyester thread stitching. The combination of the fabric object design and air gap layers creates a significant sound absorbing solution. The free-standing version is attached to an upper structure with a removable steel plate. The ceiling attached version uses steel wire and is equipped with metal ball bearings to allow free rotation.

*Giotto*<sup>™</sup> is a sound-absorbing room fixture that uses Snowsound's original patented technology. Its pure geometric form consists of a circular panel 47 inches in diameter available in a variety of colors. Whether wall or ceiling mounted, the result is an intriguing treatment that provides acoustic comfort. Sleek wall brackets and suspended mounting options are available.

*Snowsound Art*<sup>™</sup> is an acoustic panel with unique graphic art. Snowsound Art displays Gillo Dorfles' designs. Dorfles is distinguished as the oldest living art critic at 107 years old. Born in Italy, the painter and artist was a contemporary of Pablo Picasso and Salvador Dali. The outer panel cover is durable, Trevira CS® polyester fabric. Wall brackets and aircraft cable ceiling mounting options are available.

*Oversize Baffle*<sup>™</sup> expands on the popular Baffle panel system – 2015 Silver Best of NeoCon recipient – with the addition of 48" x 48" and 48" x 63" sizes. Compatible suspension mounting hardware is available.

Three new mounting solutions offer added methods of using existing panels. *Snowfix*<sup>™</sup> flush mounting brackets support Baffle, Oversize Baffle, Oversize and Snowsound Art panels and are available in matte white and stain nickel finishes. New *Corner*<sup>™</sup> mounting hardware includes two different size desktop brackets with weighted base plates for free-standing applications. The *Flap Chain*<sup>™</sup> suspension system allows designers to construct unique patterns of ceiling Flap panels, using combinations of two different length interlocking suspended rods and up to 13 feet of aircraft cable.

The combination of these unique features, ease of use, installation convenience, and application versatility is why architects and interior designers prefer *Snowsound*.

*Snowsound-Fiber*, *Giotto*, *Snowsound Art*, and *Oversize Baffle* will be available in a variety of colors, shipping Q4 2017.

## **About Snowsound USA**

*Snowsound* Acoustic Panels have received numerous awards, including the 2014, 2015 and 2016 Best of NeoCon Silver Awards for architectural, space divider and wall treatment products, two HiP awards from Interior Design magazine, the 2014 CES Innovations Award for design and engineering, as well as the 2014 Product Innovations Award from *Buildings* magazine. For more information about *Snowsound*, please visit the company's website at [www.snowsoundusa.com](http://www.snowsoundusa.com) and follow *Snowsound USA* on Instagram: [@snowsoundusa](https://www.instagram.com/snowsoundusa).

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